



brunswickan

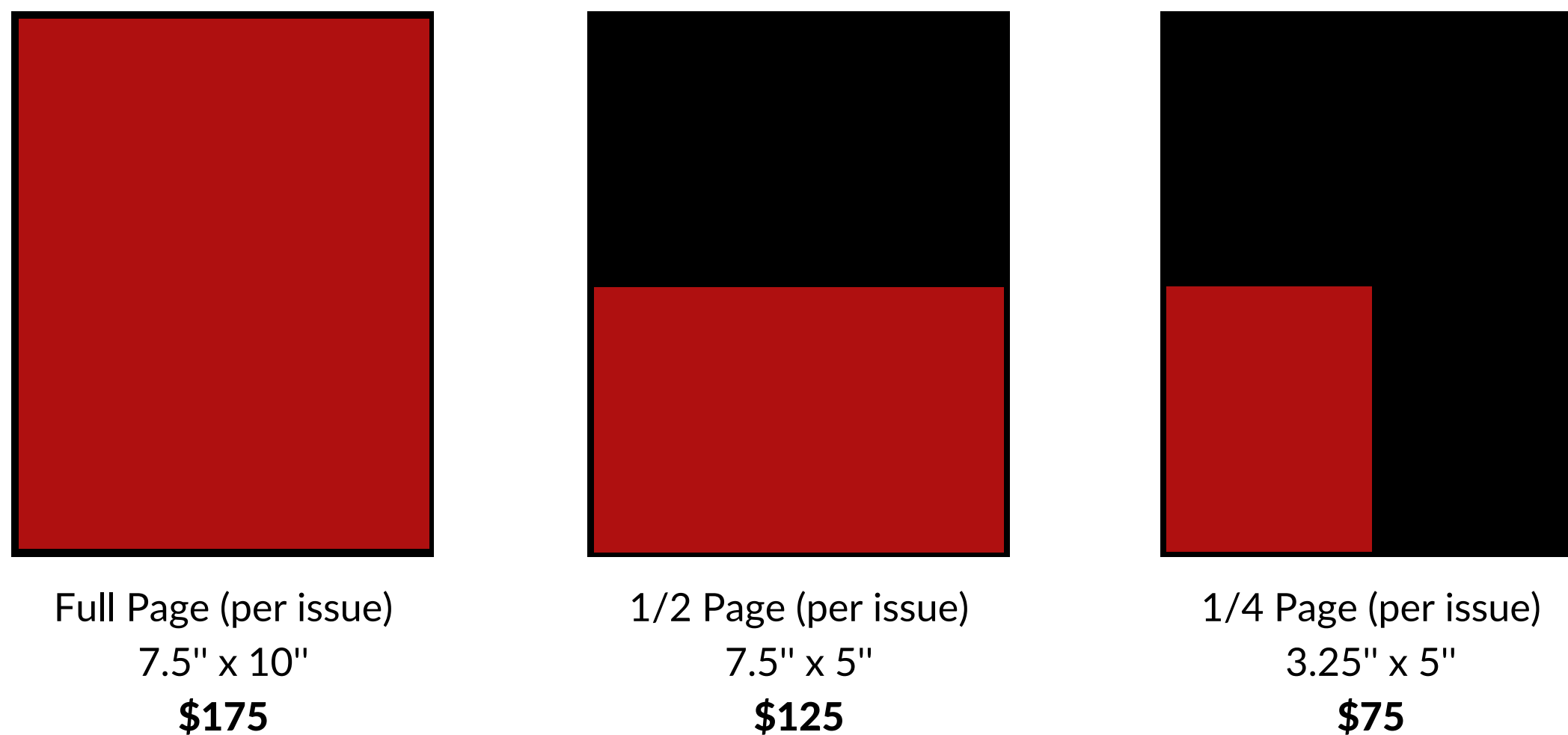
Canada's oldest official student publication

21 Pacey Drive, Suite 35
Fredericton NB, E3B 5A3
www.thebruns.ca

2024-2025

AD RATES

The Brunswickan has over 2700 readers for our print version and over 3000 readers online. We have been serving the University of New Brunswick community for over 157 years.



The Brunswickan is published monthly throughout the school year. **75%** of our magazines are circulated on campus and **25%** are strategically placed around the city of Fredericton.

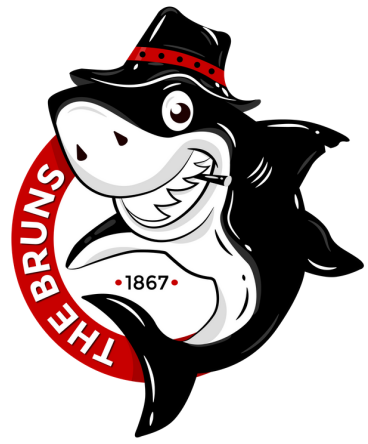
WEBSITE AD RATES

During the school year we average 60000 unique visitors a month on our 100% free content site, www.thebruns.ca.

Banner ad (per month)	730 x 90 px	\$100
Box ad (per month)	300 x 250 px	\$100

DISCOUNTS

Available for long-term contracts and more! **Just ask!**



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ADDITIONAL INFORMATION

- The Brunswickan accepts camera ready copy from the following applications: Illustrator, Photoshop and PDF;
- Ad design assistance is available for additional charges;
- Booking deadline is one week before desired publishing date;
- Discounts for long-term contracts are available;
- Rates are per issue;
- Taxes not included. 15% HST will be added to all costs;
- After 60 days, delinquent accounts will be forwarded to a collection agency
- If you are a returning client and you do not see your previously used ad size and wish to continue using the old sizes, please contact the Brunswickan at advertising@thebruns.ca to discuss.

INTERESTED IN BOOKING AN AD?

Contact editor@thebruns.ca for more information